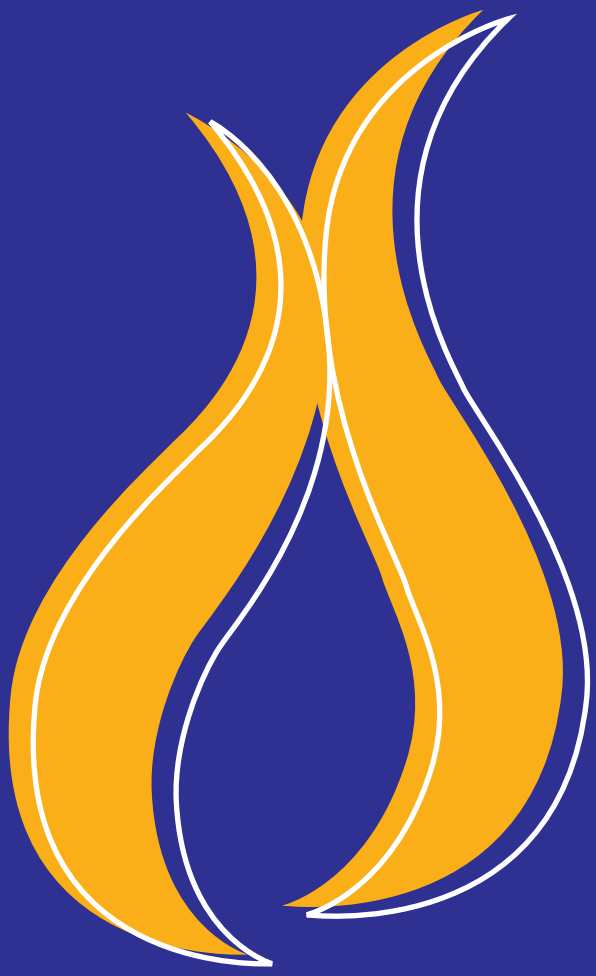
Shalom Center

2020

Annual Report

FISCAL YEAR JULY 2019 - JUNE 2020



Shalom Center's mission is to serve our community by providing emergency food, shelter, and support in ways that meet immediate needs and respect human dignity.

Fuel our mission. *Donate now at www.shalomcenter.org/give*

Shalom Center 4314 39th Avenue Kenosha, WI 53144
(262) 658-1713 - www.shalomcenter.org

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Volunteers are at the heart of what we do at Shalom Center. We are grateful for the continued support of our fantastic volunteers!

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A MESSAGE FROM

Executive Director Tamarra Coleman

Sitting on my desk is a quote from Maya Angelou, "We delight in the beauty of the butterfly, but rarely admit the changes it has gone through to achieve that beauty." A vivid and clear picture of the stories, lives, and services at Shalom Center. We can celebrate the successes of people moving into permanent homes, feeding hungry families, and getting food to those that need it, but the work behind these outcomes is where the greatest successes are found.

Wow! 2020, a year of uncertainty that required us to change the way we serve our community, identify new ways to connect with the public and our clients, and most importantly maintain the highest standards of care for the individuals and families who depend on us. We were able to do that. Thanks to the generosity and compassion of stakeholders from businesses, organizations, state, local, and federal agencies, as well as individuals, we were able to continue to serve. I am so proud of our staff for rising to every challenge that came our way!

I am pleased to present this Annual Report to you. In it, you will find the highlights on the year 2020 from our programs including nights of shelter provided to pounds of food distributed. We will also share with you our efforts to serve amidst the COVID-19 pandemic. I encourage you to take time to read this information and see the impact that Shalom Center is making in this community. We are building hope, every day.

I hope that you will continue partnering with Shalom Center to help us continue our vital work in this community. Your ongoing engagement and support of our mission is critical to our existence and growth.

Until all mouths are fed, no more shelter is needed, and food gaps are filled, Shalom Center will be here. We hope that you will join us.

In Service,

Tamarra Coleman
Executive Director

Fuel our mission.
Donate now:
www.shalomcenter.org/give

Shalom Center Board of Directors 2019-2020

Ken Winius, *Chair*
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Wesley Ricchio, *Treasurer*
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Gail Gentz
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Dr. Beth Ormseth
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Dick Selsburg
Wilson Shierk

About us

Shalom Center is a community resource providing food, shelter, and guidance to low-income and homeless individuals and families in Kenosha County. As Kenosha County's only homeless shelter, largest food pantry, and longest running nightly meal program, we build hope and change lives every day. We work with businesses, community organizations, faith communities, and government agencies to serve the community.

Service...It's Our History

We were founded in 1982 by a coalition of people concerned about individuals facing hunger, poverty, and homelessness in the community. The first program was the Soup Kitchen. We first began providing shelter to families in a 100-year-old school building in 1990. In 1992, we began to partner with local churches to open their basements for temporary respite forming what we now call Individuals Needing Nightly Shelter or 'INNS'. In 2017, Shalom Center relocated to a modern facility allowing for both shelter programs to be under one roof. In 2020, we relocated our food pantry to our 39th Avenue location.

Many years, different buildings, the same mission. 1) The original 100-year-old school building that housed Shalom Center until 2017. 2) Our 2017 new building off of 39th Avenue. 3) The 2020 addition to Shalom Center that relocated the food pantry and warehouse to our 39th Avenue building.

Fuel our mission. *Donate now at www.shalomcenter.org/give*

Shalom Center

Volunteers like our friends from Celebrate Our Town help serve meals which make a lasting impact on the lives of people across our community.

IMPACT

55,417 **meals**
served in 2020

150 **meals**
served each night

MEALS THAT MATTER

Nightly Soup Kitchen Network

Since 1982, hunger has been a critical component of Shalom Center's mission. Our first program was the soup kitchen. Back in 1982, we served 15 people. Now, we serve over 150 meals each evening. The meals we serve are healthy and nutritious. They include an entrée, a vegetable, soup, fruit, and sandwich, as well as dessert and drink. We recognize that many rely on this program and this is the only balanced meal they get all day.

These meals are served every day at Shalom Center (4314 39TH Avenue) from 5 PM – 6 PM. We also wanted to ensure that there was amble opportunity for people to access this resource, which is why we launched our Soup Kitchen Network. Now, whether someone is on the north side or south side of Kenosha, they can access a healthy meal.

All of these efforts are made possible through the dedication of hundreds of volunteers. Meals are served by volunteer teams from workplaces, church groups, community groups, and friends.

Get Clicked In: Information on supporting and volunteering with our soup kitchen can be found on our website, www.shalomcenter.org/soupkitchen.

Feed community. *Donate now at www.shalomcenter.org/give*

Food Programs

IMPACT

25%
Need Increase in 2020

1.1 million
pounds of food distributed

$2 million dollars
Economic Impact

One of our great accomplishments in 2020 was completing our building expansion. This project led to our food pantry and warehouse being relocated to our 39th Avenue location. For the first time in 38 years, all Shalom Center programs are under one roof!

Food Pantry

Shalom Center's Food Pantry puts groceries directly into the hands of individuals and families in need in our community. The pantry is set up grocery-store-style, allowing shoppers to pick items that they know they will use which reduces waste. Over 950 households visit our food pantry each month. An additional service that Shalom Center offers is the Senior Box Program (through the CSFP Program) allowing eligible seniors to receive supplemental groceries to aid in their dietary needs. These boxes include cereal, juice, proteins, vegetables, and fruit.

Volunteers keep our warehouse and pantry functioning by unboxing food, sorting donations, stocking shelves, and helping shoppers.

Get Clicked In: Information on supporting and volunteering with our food pantry can be found on our website, www.shalomcenter.org/foodpantry.

Shelter

We served

518 adults

Percent Successfully Staying Out of Homelessness

52%

Shelter Nights Provided

10,456

Individuals Shelter

Individuals Needing Nightly Shelter (INNS)

The Individuals Shelter (INNS) is our single adult men's and women's dormitory-style shelter. Each client is provided a bed and storage locker. The shelter has bathroom and shower facilities, a kitchenette, and lounging areas. In 2020, we were able to expand our shelter area to accommodate more women needing safe shelter.

Clients have access to a variety of programs, classes, and resources as they work towards transitioning to permanent housing. Some of these programs include job and employment development, healthy living, rental classes, resume building, and budgeting. Our goal is that clients will be successful once they move into permanent housing.

Programs

Family Shelter

Emergency Family Shelter (EFS)

The Emergency Family Shelter (EFS) can accommodate up to eight families in crisis. The family shelter is equipped with bathroom and shower facilities, a full-size children's playroom, a lounging area, as well as a fully equipped kitchen. Parents are encouraged to spend time with their children utilizing the many games, crafts, and toys that we have in our shelter. Additionally, parents prepare breakfast for their children each morning. Each day, we provide lunch and dinner for our family residents. School-aged children are required to go to school because education is very important to keeping a sense of normalcy for them.

We offer classes to our EFS residents including classes focused on family relationships, job and employment development, healthy living, and financial stability. All of these have the goal of helping families obtain stable permanent housing.

We served

113 families

Percent Successfully Staying Out of Homelessness

52%

Shelter Nights Provided

8,473

Children Served

259

Shalom Center has been life changing for me and my kids. Without their help, support, and dedication, I don't know where I would be. I am forever grateful for their help.

- Jaz

Family Shelter Client

A SPECIAL REPORT

Pandemic

Throughout most of 2020, COVID-19 has affected how Shalom Center serves and connects with the community. It required us to assess, prepare, and respond in an effective, efficient, and safe way. Our decisions focused on keeping our clients, our staff, and our community safe.

Assessing, Preparing, Responding

Shalom Center implemented additional cleaning and sanitation measures, face covering measures, and instituted social distancing measures to support our efforts to keep everyone safe. Our efforts were made possible from the generosity of donors, participation of clients, staff, and community members, and volunteer groups like Kenosha Cares who made face masks.

Keeping our *clients, residents, & community safe* is the highest priority at Shalom Center.

ON THE PANDEMIC

Program Responses

Shelter Programs

Shalom Center isn't just a building or a program. This is also the home to our shelter residents. This is a place where they should feel safe and healthy. In an effort to keep them safe, we spaced out beds further than they were already. We also partnered with Kenosha Community Health Center to provide testing for residents. We also encouraged normal precautions like washing hands, sanitizing common areas, and required wearing masks.

We shifted to a contactless pantry service allowing our volunteers to safely serve food to our clients!

Soup Kitchen

In an effort to keep volunteers safe, we suspended volunteer opportunities in the soup kitchen through the end of 2020. We knew that meals served from our kitchen were an essential part of many people's diets, so we shifted our soup kitchen to a "Meal to Go Program". Throughout the year, we have had so many people step up and help feed Kenosha. Restaurants donated full "to-go" meals. We have had groups bring prepared food, churches sponsor meals, and individuals donated to help continue our soup kitchen program.

Food Pantry

In the midst of economic turmoil, we knew that more people may be needing help, so we couldn't shut down. We adjusted our traditional approach of having people come in to shop and shifted to a drive-thru. We served twice per week, often with cars wrapped around the corner of our building to 43rd street. Additionally, a dedicated team of staff and volunteers packed boxes and ensured that the drive-thru process is efficient.

As a non-profit organization, Shalom Center's essential work to feed families, shelter the homeless, and put food into the hands of vulnerable low-income populations is only possible through the generosity of people like you. In 2019-2020, donors contributed over $3.5 million dollars in cash, pledges, and in-kind gifts to Shalom Center's vital work. Our logo is a flame, we view that as a light shedding hope to people who often feel as if they have nowhere to turn. Our work is building hope and changing lives, an emboldening mission! But- we can't do this without you. Here's how you can help today.

Make an online contribution:
www.shalomcenter.org/give

Mail a check payable to 'Shalom Center'
Memo: Annual Report Giving
4314 39th Avenue Kenosha, WI 53144

Consider making an alternative gift including legacy gifts, gifts of stock
Visit www.shalomcenter.org/give to learn
about ways to partner with Shalom Center.

Statement of Activities

Revenue	2020	2019
Donated Goods and Services	1,984,974	2,295,797
Donations	753,602	2,093,943
Grants	528,375	475,787
Legacies, Bequests, and Memorials	29,407	140,365
Special Events Income (Net)	39,221	40,662
Food Service Revenue	27,932	29,724
Gains on Disposition of Fixed Assets	194,316	--
Other Income	16,389	17,316
Total Revenue	3,574,216	5,093,594
Expenses		
Food Pantry	2,007,930	2,231,079
INNS Shelter	390,704	407,725
Family Shelter	318,230	290,358
Soup Kitchen	277,852	338,618
Management & General	339,221	417,521
Fundraising & Development	48,226	62,620
Total Expenses	3,382,163	3,747,921
Change in Net Assets	192,053	1,345,673
Net Assets, Beginning of Year	4,565,580	3,219,907
Net Assets, End of Year	4,757,633	4,565,580

Statement of Financial Position

	2020	2019
Current Assets		
Cash & Cash Equivalents	1,024,599	1,889,489
Food Supplies and Inventory	264,624	196,050
Grants Receivables	42,733	37,552
Prepaid Expenses	19,631	31,954
Pledges Receivable	169	5,469
Account Receivable	5,733	2,256
Fixed Assets		
Fixed Assets	4,098,050	2,713,318
Accumulated Depreciation	-368,017	-277,809
Other Assets		
Beneficial Interest	25,548	--
Unemployment Reserve	19,216	19,216
Note Receivable	1,773	2,401
Total Assets	5,134,059	4,619,896
Current Liabilities		
Accounts Payable	137,946	16,729
Accrued Payroll	44,217	37,587
Paycheck Protection Program- Current Portion	83,383	--
Capital Lease- Current Portion	931	--
Long Term Liabilities		
Paycheck Protection Program	188,398	--
Less: Paycheck Protection Program -Current Portion	-83,383	--
Capital lease	5,865	--
Less: Capital Lease- Current Portion	-931	--
Net Assets		
Without Donor Restrictions	4,683,744	3,171,958
With Donor Restrictions	73,889	1,393,622
Total Liabilities and Net Assets	5,134,059	4,619,896

Shalom Center's auditors have expressed an unmodified opinion on our financial statements for the fiscal year ended June 30, 2020. Those financial statements, which are available by request, include associated notes that are essential to understanding the information herein.

NORTH
SHORE
BANK
Employee of the Month
Presented To